



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
COMMANDING GENERAL, UNITED STATES ARMY ACCESSIONS COMMAND/
DEPUTY COMMANDING GENERAL FOR INITIAL MILITARY TRAINING
90 INGALLS ROAD, BUILDING 100
FORT MONROE, VIRGINIA 23651-1065

ATAL-CG

7 April 2009

MEMORANDUM FOR U.S. Army Accessions Command (USAAC)

SUBJECT: Ready Army Awareness Campaign

1. Readiness begins with awareness, and now is an ideal time to focus on preparing for unexpected hazards and natural disasters. Hurricanes, tornadoes, floods, and snow and ice storms are examples of disasters that occur suddenly and leave devastating effects.
2. Leaders must ensure our team members are provided the most current and accurate information available on how to prepare for and meet the challenges of emergency situations. Emergency preparedness is an individual and unit responsibility. Thus, the Army has launched Ready Army, the Army Emergency Management's proactive community awareness campaign.
3. Ready Army will empower our Soldiers, Families, Army civilians and contractors to develop individual and Family preparedness plans for 25 diverse manmade and natural threats, mass warning and notification systems, and accountability procedures. It offers the tools to help build the strategic depth necessary to sustain a strong, resilient and ready volunteer force as we prepare for future emergencies. Ready Army encourages each of us to "Get a Kit. Make a Plan. Be Informed." I look to each of you to ensure that Ready Army is integrated as a priority in your missions.
4. All members of USAAC and subordinate units should take advantage of opportunities to prepare themselves and their Families for emergency situations. Ready Army kits contain fact sheets, posters, booklets and videos that can assist in emergency preparation.
5. You have already been provided information on how to access Ready Army materials. I urge you to pay particular attention to hazards and disasters that are likely to strike in the area where you live. Preparation now can alleviate the severity of disasters in the future.

6. **ARMY STRONG!**

*Take the time to be
Ready Army!*


BENJAMIN C. FREAKLEY
Lieutenant General, U.S. Army
Commanding